

# **Exploring Nontraditional Occupations for Women: Is this Job for You? Videotape**

**Iowa Commission on the Status of Women**

1992

## **What is the video about?**

Exploring Nontraditional Occupations for Women: Is this Job for You? Is an informative 12-minute videotape that illustrates women in nontraditional occupations (those occupations in which women comprise 25 percent or less of the workers) with an emphasis on the skilled trades, apprenticeship, and vocational-technical careers.

Nontraditional employment is an exciting and challenging career option for women. It provides opportunities to learn high quality skills and gain financial resources. Apprenticeships and vocational technical jobs offer state-of-the-art training in some of the fastest growing employment areas.

## **Uses for the video**

- informing middle-school and high-school females of nontraditional occupations,
- providing an awareness tool for women job applicants changing careers,
- assisting displaced homemakers (or women in transition) who are entering or reentering the labor market to explore nontraditional careers, and
- providing nontraditional occupation information to women on public assistance as a means to reach the goal of self-sufficiency.

## **How to order the video**

For each standard quality video (1/2" VHS), send \$12.00 made payable to the Iowa Commission on the Status of Women, Lucas State Office Building, Des Moines, IA 50319. (The price includes shipping and handling.)

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